Global Executive Director, iMasons Social Accord
Secondment | Full-Time | Global | Target Start: September 1, 2026

About Infrastructure Masons
Infrastructure Masons (iMasons) serves as the primary professional association for the digital infrastructure sector, uniting over 20,000 experts across 130 nations. By convening the complete industry ecosystem—including developers, operators, investors, policymakers and more —iMasons addresses the critical challenges defining our digital future. As an authoritative institutional voice, the organization establishes industry benchmarks, informs global policy, and spearheads flagship initiatives that translate strategic dialogue into quantifiable results.

About the iMasons Social Accord

The iMasons Social Accord is a flagship industry initiative addressing one of the four most pressing challenges facing digital infrastructure: perception. As AI-driven demand pushes global data center capacity to double in two years and triple by 2030, community resistance has become a critical risk to industry expansion.

The Social Accord exists to help the digital infrastructure industry move beyond operating "in the community" to becoming "of the community" — and to earn the trust required to deploy at the pace and scale the digital future demands. The Accord delivers a shared framework, signatory commitments, and flagship community engagement programs that enable members to engage local communities as partners globally.

Position Summary

The Executive Director will lead the strategy, growth, and global execution of the iMasons Social Accord. The role is accountable to a defined set of measurable outcomes that advance the Accord's mission, grow its signatory base, and deliver demonstrable impact in communities where digital infrastructure is deployed.

This is a full-time secondment. The selected candidate will remain on their sponsoring company's payroll for the duration of the engagement while serving as a dedicated iMasons leader.

Outcomes & Accountabilities

The Executive Director is accountable for delivering the following outcomes. Activities listed under each are illustrative; the Executive Director is empowered to determine the most effective path to results, in partnership with the Social Accord Steering Committee.

1. A growing, engaged global signatory base.

The Social Accord builds an active, committed signatory community of operators, developers, hyperscalers, supply chain partners and all types of partners across the digital infrastructure ecosystem that meaningfully advance the framework in their organizations and markets.

- Engage existing iMasons partners and recruit net-new partners across regions and segments to commit to the Social Accord.
- Build and sustain executive-level relationships with signatory leadership.
- Convene working groups that translate member input into industry-aligned tools, positions, and practices.

2. Measurable community trust in priority markets, scaled through regional consortiums.

Communities in markets where signatory companies operate experience the digital infrastructure industry as a credible partner. As the Accord scales, regional consortiums across EMEA, APAC, LATAM, and the Americas ensure the framework reflects diverse market contexts and that the Accord's strategy is informed by globally distributed perspectives — not a single-region viewpoint.

- Lead the design and deployment of flagship community engagement programs in priority markets facing data center growth pressure (e.g., Northern Virginia, Maryland, Dublin, Singapore).
- Establish a regional consortium structure across EMEA, APAC, LATAM, and the Americas in partnership with the Steering Committee; develop the roadmap, governance, and engagement model that allows the Accord to scale globally.
- Partner with our Global Policy Lead to build relationships with policymakers, economic development officers, civic leaders, and community organizations across regions.

3. The Social Accord recognized as the industry's authoritative voice on community engagement.

Policy makers, media, civic leaders, and the broader industry view the Social Accord as the credible, independent reference for how digital infrastructure engages communities.

- Serve as the public face and primary spokesperson for the Accord.
- Represent iMasons at industry events, policy forums, and community convenings worldwide.
- Coordinate with adjacent iMasons initiatives (Climate Accord, Power workstream, State of the Industry Report) so the four Ps reinforce one another.

4. An adopted framework with transparent, published impact.

The Social Accord framework, signatory commitments, and reporting become a recognized benchmark for community-aligned infrastructure development.

- Operationalize the Social Accord framework and signatory commitments within the iMasons partner tier structure.
- Define impact metrics, establish baselines, and publish annual impact reporting.
- Maintain rigorous governance discipline with the Steering Committee.

Qualifications

Required

- 10+ years of senior experience in digital infrastructure, energy, public affairs, community relations, sustainability, or a closely related field.
- Demonstrated success leading multi-stakeholder initiatives across companies, geographies, or sectors.
- Ability to operate as a credible neutral broker across signatory companies that are also commercial competitors.
- Strong executive communications, public speaking, and media presence.
- Track record of building and scaling programs at the industry, association, or coalition level.
- Genuinely global orientation, with the ability to design and operate across EMEA, APAC, LATAM, and the Americas.
- Demonstrated judgment operating in politically and socially sensitive environments, including community engagement, contested permitting, and high-stakes stakeholder dynamics.
- Comfort operating with autonomy in a lean, fast-moving, mission-driven environment.

Preferred

- Direct experience with data center siting, permitting, or community engagement.
- Familiarity with iMasons, the iMasons Climate Accord, or comparable industry accords and coalitions.
- Background in public-private partnerships, ESG, corporate sustainability, or government affairs.
- Experience standing up regional structures, consortiums, or chapters within a global organization.

Secondment Terms

- **Target start:** Sept 1at, 2026.
- **Duration:** 12–24 months, extendable by mutual agreement.
- **Employment:** Candidate remains on the sponsoring company’s payroll, benefits, and HR systems. iMasons and the sponsoring company will execute a formal secondment agreement covering scope, IP, confidentiality, and cost arrangements.
- **Reporting line:** Reports to the iMasons CEO.
- **Location:** Remote and globally distributed. Home base is flexible; proximity to a major digital infrastructure hub is preferred.
- **Commitment:** Full-time, dedicated to iMasons for the duration of the secondment.

Travel

Approximately 10–15% travel globally for member meetings, industry events, signatory engagements, and community programs. All travel-related costs are covered by iMasons.

Why Sponsor a Secondment

Sponsoring companies gain strategic visibility and influence over one of the industry's most consequential initiatives, develop senior leadership talent through a high-profile cross-industry assignment, and reinforce their commitment to responsible, community-aligned digital infrastructure growth.

What We Ask of Sponsoring Companies

To make the secondment successful for the candidate, the sponsoring company, and the Accord, iMasons asks the sponsoring company to:

- Release the candidate full-time for the duration of the secondment, with no competing work assignments or dual reporting to the home company.
- Continue the candidate's compensation, benefits, and HR status throughout the secondment.
- Provide a defined return path at the conclusion of the secondment.
- Designate an executive sponsor at the home company to serve as the primary liaison to iMasons.
- Acknowledge that the Executive Director operates as a neutral steward across all signatories, with no preferential treatment for the home company.
- Permit public attribution as the sponsoring company of the Social Accord Executive Director.

Inclusive Hiring

The Social Accord exists to build trust between the digital infrastructure industry and the communities it serves. We are committed to a leadership team that reflects the diversity of those communities. iMasons welcomes candidates of all backgrounds and encourages sponsoring companies to put forward candidates who bring breadth of perspective, lived experience, and cross-cultural fluency to this role.

Expressing Interest

Sponsoring companies and prospective candidates are invited to contact the iMasons CEO to begin discussions and receive the formal secondment agreement template. Initial submissions should include:

- Candidate CV or resume.
- A letter of support from a senior executive at the sponsoring company committing to the candidate's release, compensation continuation, and return path.
- A one-page statement of interest from the candidate, describing motivation and proposed approach to the role.
- Three professional references.
- A written approach to the candidate's first 90 days in role.

Contact

Infrastructure Masons

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