

| BENEFITS  | COMMUNITY<br>\$15,000/YEAR USD | REGIONAL<br>\$30,000/YEAR USD               | GLOBAL<br>\$60,000/YEAR USD                   | GLOBAL<br>PREMIER<br>\$85,000/YEAR USD          |
|---|--------------------------------|---|---|---|
| 1. AMPLIFIED VISIBILITY & STRATEGIC INFLUENCE                       |                                |   |   |   |
| iMasons Advisory Council Participation                              | N/A                            | 1 Regional Invite                           | 1 <a href="#">Appointed Seat</a>              | 2 <a href="#">Appointed Seats</a>               |
| iMasons Awards Sponsorship  | N/A                            | N/A   | N/A   | Included  |
| Branding & Recognition  | Yes                            | Yes   | Yes   | Yes   |
| iMasons State of the Industry Report                                | Logo                           | Logo  | Contribute + Logo                             | Contribute + Logo                               |
| Industry Representation (Alliances & Discount Codes)                | Regionally                     | Regionally                                  | Globally                                      | Globally  |
| Local Chapter Hosting (Member Focus Group) & Contribution           | Regionally                     | Regionally                                  | Globally                                      | Globally  |
|   | N/A                            | N/A   | \$5,000                                       | \$8,000   |
| 2. INNOVATION & THOUGHT LEADERSHIP                                  |                                |   |   |   |
| Innovation Platform (Podcasts, Workshops, Panels and live sessions) | Yes                            | Yes   | Yes + Appointed Seat + Co-Branded Content     | Yes + Appointed Seat + Co-Branded Content       |
| Co- Branded Content   | 1 Post / Year                  | 1 <a href="#">Story</a> (500 w)<br>+ 2 Post | 1 <a href="#">Story</a> (1,000 w)<br>+ 2 Post | 2 <a href="#">Stories</a> (1,500 w)<br>+ 2 Post |
| 3. EDUCATION AND WORKFORCE DEVELOPMENT                              |                                |   |   |   |
| iMasons Individual Memberships                                      | Up to 10                       | Up to 50                                    | Unlimited                                     | Unlimited                                       |
| Scholarship Fund Contribution                                       | N/A                            | N/A   | \$2,500                                       | \$2,500   |
| iMasons Job Matching Platform                                       | Guide                          | Guide + 1 Training                          | Guide + 2 Trainings                           | Guide + 2 Trainings                             |
| 4. PLANET & SUSTAINABILITY (ICA)                                    |                                |   |   |   |
| <a href="#">iMasons Climate Accord</a>                              | N/A                            | Sustaining Membership                       | Champion Mover Membership                     | Infrastructure Visionary Membership             |