

# PARTNER PROPOSITION

**United for a greater digital future**

Connect, Grow, and Give Back



## About Infrastructure Masons

The digital future demands a commitment to **education** to foster future talents and leaders, **inclusion** to reflect humanity in everything digital, **innovation** to solve technology's toughest challenges, and environmental **sustainability** to protect generations to come.

Infrastructure Masons (iMasons) is a global, nonprofit, professional association of individuals connected and empowered to build a greater digital future for all.

**6,000+**

Committed participants

**130**

Operational countries

**\$150+ billion**

in Projects represented (USD)

**\$1 million**

in Scholarships (USD)

**800+**

Technology Patents

**11,400+**

Industry publications

## Initiatives

iMasons provides an agnostic platform for members to connect, grow, and give back across four strategic pillars: Education, Inclusion, Innovation, and Sustainability.

### Education

We bridge the talent gap by partnering with top training programs, providing scholarships, and supporting curriculum development. Our highly successful Capstone Project offers students the opportunity to design digital infrastructure and under the guidance of industry mentors, introducing them to our industry as an interesting, important, and welcoming place to work.

### Inclusion

We foster diversity and equity by building awareness and education within the industry about underrepresented groups. Members participate and support our Member Resource Groups including iMWomen, Armed Forces, LatinX, and Millennials-GenZ.

### Innovation

We are a community of innovators and industry leaders dedicated to building a greater digital future. Experts from diverse backgrounds share insights and experiences, collaborate, and exchange knowledge with the best and brightest.

### Sustainability

We are committed to establishing an industry framework for the design, build, and operation of a full life cycle sustainable infrastructure. We drive collaboration to collect and share best practices with operators, providers, supply chain professionals, and policymakers globally.

## Community

iMasons is a community of over 6,000 people in 130 countries who design, build, and operate the digital infrastructure the world relies on — we are the builders of the digital age. iMasons is growing rapidly in terms of members, stature, and impact, with an expanding network of Local Chapters in the Americas, EMEA, and APAC.

## Partners

iMasons Partner companies power and make possible the activities of iMasons. iMasons Partners are the companies that enable the digital age, all aligned on our core values. Along with leaders of the largest and most influential digital infrastructure portfolios on the planet, Global and Regional Partners hold seats on the iMasons Advisory Councils that meet in-person to network and to explore and solve the issues they face as they build a better connected world for everyone.



BENEFITS	GLOBAL PARTNERS \$50,000/yr	REGIONAL PARTNERS \$25,000/yr	COMMUNITY PARTNERS \$10,000/yr
<b>Seat on Global Advisory Council</b> Attends Global AC Meetings and Dinners	Yes (GAC meets ~4/yr)	Invited to the Global AC meeting and dinner in their region (~1/yr)	None
<b>Seat on Regional Advisory Council(s)</b> Attends Regional AC Meetings and Dinners	Seat on each RAC	Yes	None
<b>Member Dues Waived</b>	Unlimited	10	5
<b>Branding</b>	Identified on website, meeting slides, and major publications as Global Partner	Identified on website, meeting slides, and major publications as Regional Partner in their Region	Identified on website, meeting slides, and major publications as Community Partner
<b>Alignment with iMasons Values</b>	Yes	Yes	Yes
<b>Host Local Chapters</b>	Can host Local Chapters Globally	Can host Local Chapters in their Region	No
<b>Event Sponsorships</b>	First Option on Sponsor Opportunities for Global Member Summit and Global Advisory Council	First Option on Sponsor Opportunities for Regional Meeting Summit and Regional Advisory Council	May sponsor meetings
<b>Seat at iMasons table at Annual Awards Gala</b>	1/yr	Once every 3 years, when Awards Gala is in their region	No





## Global Partners\*



## Regional Partners\*



## Community Partners\*



\*As of May 2023

We leave our companies at the door and connect as individuals in an inclusive environment to grapple with the issues facing the industry and the planet.



### Get In Touch

If you would like to discuss this partnership further please contact:

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