

BRIDGING THE TALENT GAP

Infrastructure Masons' \$1 Million Education Challenge

We're bridging the talent gap – and you can help



Bridging the talent gap continues to be [one of the most pressing issues](#) for digital infrastructure leaders.

“The future success of the data center [industry] will depend on building a diverse workforce.”

Uptime Institute 2018 Survey

iMasons is attacking this challenge on [four fronts](#), including through the IM Scholarship Program. Launched in June 2018, the Scholarship Program is designed to encourage and support the development of people who are entering, or are already in, our industry. Scholarships can be used for any one of 28+ digital infrastructure-specific training and education programs at 11+ different institutions (the list is growing all the time).

In keeping with our [commitment to diversity and inclusion](#), our aim is to award at least 50% of the scholarships to female applicants. You can learn more about the scholarship program at imasons.org/scholarships.

The IM Scholarship Program is well set up to operate at scale worldwide. But iMasons can't fund it at scale alone. **That's why we created the iMasons \$1 Million Education Challenge.**

To date we have received over \$70,000 in contributions to the IM Scholarship Fund. Now we're challenging our industry to help us reach the \$1 million. We are seeking 200 contributions of \$5000, each one a brick that will help bridge the talent gap.

“The \$1M Challenge is a call to arms as a strategic imperative. Agile, funded and professional capability development is a key plank in the foundation of a thriving Digital Infrastructure sector.”

- Education Committee Chair Terri Simpkin



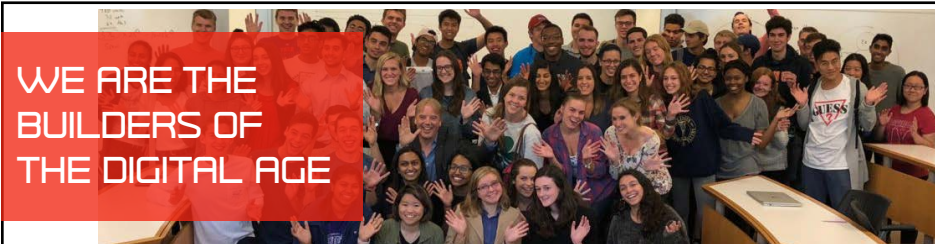
“Not many students graduate with an understanding of data center engineering, and that sounded pretty good to me so I signed up.”

- IM Scholarship Recipient Lucy Hayes



“I am doing this not only for me but also for my two daughters and all the girls and women to encourage them to join the wonderful digital world.”

- IM Scholarship Recipient Christine Williams

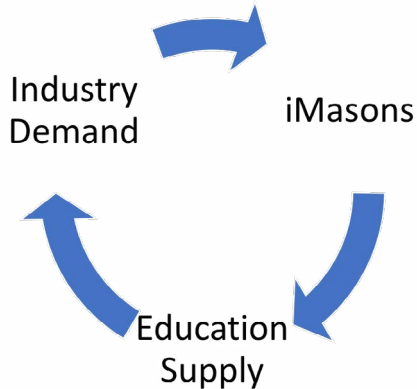


The Industry Needs You!

Bridging the talent gap is an imperative we are all responsible for meeting

[Learn More or Donate Today](#)

At the Nexus Between Supply and Demand iMasons is Well Equipped to Bridge the Gap



To consider why Infrastructure Masons is uniquely well equipped to solve the digital infrastructure talent crisis, one need look no further than our [Board](#), [Advisory Council](#), and [Education Committee](#). There, you will find leaders who have literally built the foundation of the Internet. You'll also find educators and trainers, people at the helm of developing our talent supply.

As a global non-profit, the organization Infrastructure Masons

has no ulterior motive that might skew our investment in this important issue. At the same time, Infrastructure Masons as individuals have all the skin in the game, as the future of the industry they – you – helped build depends on the ability to attract, train, and retain top talent.

“Infrastructure Masons are the builders of the digital age. There is no one with greater ability to impact both the demand for and the supply of digital infrastructure talent than us.”

iMasons Founder Dean Nelson

As individuals, Infrastructure Masons hail from both sides of the demand/supply continuum. As an organization, iMasons sits perfectly in the middle, able to do the hard coordination work necessary to bridge the gap.

iMasons D&I Gala @ Datacloud Monaco

Join us on June 5th at Le Méridien Beach Plaza to celebrate industry leaders driving scholarships for women.

Sureel and Bijal Choksi Contribute \$10,000 to IM Scholarship Fund



“We are really excited to support this program, which will drive increased interest in our high growth industry and improve diversity.”

- [Sureel Choksi](#), IM Advisory Council member and President & CEO of Vantage Data Centers

Top 4 Reasons to Contribute

- 1 As probably the single most pressing threat to our industry, it is incumbent upon all of us to work to resolve the talent crisis. As we take the lead in managing the IM Scholarship Program, we will rely on you – our industry partners – to help the next generation.
- 2 Help students get into rewarding careers in digital infrastructure.
- 3 There's hardly a better PR opportunity than funding scholarships. We'll promote your donation on our website and LinkedIn, and put your name or company's logo in a permanent brick on the Bridge.
- 4 As if those weren't enough reasons to donate, you'll get a cool medal.

CBRE Contributes \$20,000 to IM Scholarship Fund

“CBRE's global commitment to be an employer of choice uniquely enables us to be the driving force in diversity and inclusion. With this pledge, our goal is to empower the next generation of Digital Infrastructure professionals and help bridge the talent gap. Channeling our firepower through iMasons is the ideal way to achieve this.”



- [John Dunstan](#), President of CBRE Global Data Centre Solutions

DONATE TODAY:
imasons.org/1milchallenge/